

able to the mouth, purifying and sweetening to the breath. This dentifrice is "put up" in bottles with the "sprinkle stoppers," so that there need not be any waste. The Carboline Toothbrush, specially introduced by Mr. E. Pearson, is a durable and sensible little article. The bristles are of uneven length, while the distance between the "batches" of bristles where they are placed in their sockets does not permit of water accumulating and destroying their roots. They retail at one shilling each, and should find their place on every washstand.

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(Messrs. J. & E. ATKINSON, 24, Old Bond Street, London, W.)

This firm manufactures a very special and appreciable brand of Eau de Cologne, which is, we understand, distilled from the original formula, and which has for nearly the last two hundred years been so popular. It will be found very useful in the sick-room, either as a perfume or a deodoriser, and if a bottle of it is placed, uncorked, in a basin of hot water, the Eau de Cologne being of a spirituous nature, it easily evaporates and leaves the apartment refreshingly sweet and pure. The same firm's Essence of Lavender we also find

very rich in perfume, while the celebrated "White Rose," through which this firm has become so well known, continues to be as carefully prepared as ever.

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(THE TRADING COMPANY, Stanningley near Leeds.)

One would almost imagine that "new ideas" were a thing of the past; yet, quite at the commencement of the present year, we learn, there sprang into existence a very novel and unique way of doing business. The founder of the above Company has arranged to share the profits with his customers in the following way—that he is to retain one-quarter of the nett profit, while the remaining three-quarters is to be divided amongst his customers pro rata to the amount of their purchases. This bonus will be forwarded at the end of each quarter, January, 1893, being the next on which it is due: added to which an accountant's certificate will be sent annually. The goods sold by this Company are mostly for the household, but include a dress department, and our readers, when inquiring for patterns, should ask for the more fully detailed account of the profit-sharing system in which they may wish to become participators.

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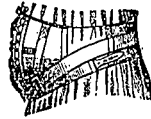
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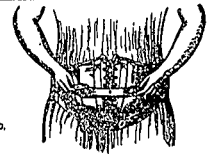


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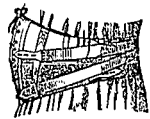


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